

## **ABSTRACT**

**[100]** Aspects of the may be found in a method for providing a customized media channel and may comprise creating a channel guide for a new media channel and populating the channel guide for the new media channel with information identifying mixed media content. In this regard, the mixed media content may comprise at least one personal media content and at least one broadcast media content. The mixed media content as identified in the channel guide may be communicated over the mixed media channel. The populated channel guide may be displayed, with the information identifying the mixed media content, for example in a text format or a graphical user interface (GUI). The channel guide may be a representation of information for a mixed media channel. In any case, the method may also comprise receiving broadcast media content from at least one third (3<sup>rd</sup>) party broadcaster or other media provider.